

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing:

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Invoice #	Invoice Date	Invoice Month	Invoice Period
tbd	12/30/99	August 2012	07/30/12 - 08/06/12

Station	Account Executive	Sales Office	Sales Region
WUPW	Anjie Brady	Petry-Philadelph	National

Advertiser	Product	Estimate Number
Crossroads GPS	Crossroads GPS	862

Flight Dates	Order #	Alt Order #
07/31/12 - 08/06/12	802844	06837595

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	12	11

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/03/12	08/03/12	The People's Court	M-F 3-4 PM	----F--	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/03/12 3:13 PM The People's Court M-F 3-4 PM :30 USPRTV13GPH \$65.00 NM									
2	08/01/12	08/01/12	The People's Court	M-F 3-4 PM	--W----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --W---- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/01/12 3:53 PM The People's Court M-F 3-4 PM :30 USPRTV13GPH \$65.00 NM									
3	08/02/12	08/02/12	The People's Court	M-F 3-4 PM	---T---	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---T--- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/02/12 3:41 PM The People's Court M-F 3-4 PM :30 USPRTV13GPH \$65.00 NM									
4	08/03/12	08/03/12	The People's Court	M-F 3-4 PM	----F--	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/03/12 3:53 PM The People's Court M-F 3-4 PM :30 USPRTV13GPH \$65.00 NM									
5	08/06/12	08/06/12	The People's Court	M-F 3-4 PM	M-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/06/12 3:23 PM The People's Court M-F 3-4 PM :30 USPRTV13GPH \$65.00 NM									

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tbd	12/30/99	August 2012	07/30/12 - 08/06/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Crossroads GPS	Crossroads GPS	862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/03/12	08/03/12	Anderson	M-F 4-5 PM	----F--	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 08/03/12 4:59 PM Anderson M-F 4-5 PM :30 USPRTV13GPH \$65.00 NM									
7	08/01/12	08/01/12	Anderson	M-F 4-5 PM	--W----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --W---- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 08/01/12 4:40 PM Anderson M-F 4-5 PM :30 USPRTV13GPH \$65.00 NM									
8	08/02/12	08/02/12	Anderson	M-F 4-5 PM	---T---	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---T--- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 08/02/12 4:49 PM Anderson M-F 4-5 PM :30 USPRTV13GPH \$65.00 NM									
9	08/03/12	08/03/12	Anderson	M-F 4-5 PM	----F--	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 08/03/12 4:21 PM Anderson M-F 4-5 PM :30 USPRTV13GPH \$65.00 NM									
10	08/06/12	08/06/12	Anderson	M-F 4-5 PM	M-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 08/06/12 4:56 PM Anderson M-F 4-5 PM :30 USPRTV13GPH \$65.00 NM									
11	08/03/12	08/03/12	The Office	M-F 7-7:30PM	----F--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 08/03/12 7:30 PM The Office M-F 7-7:30PM :30 USPRTV13GPH \$175.00 NM									
12	08/01/12	08/01/12	The Office	M-F 7-7:30PM	--W----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --W---- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 08/01/12 7:29 PM The Office M-F 7-7:30PM :30 USPRTV13GPH \$175.00 NM									
13	08/02/12	08/02/12	The Office	M-F 7-7:30PM	---T---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---T--- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 08/02/12 7:10 PM The Office M-F 7-7:30PM :30 USPRTV13GPH \$175.00 NM									

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Advertiser	Product	Estimate Number	
Crossroads GPS	Crossroads GPS	862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/03/12	08/03/12	The Office	M-F 7-7:30PM	----F--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$175.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WUPWF 08/03/12 7:10 PM The Office M-F 7-7:30PM :30 USPRTV13GPH \$175.00 NM									
15	08/06/12	08/06/12	The Office	M-F 7-7:30PM	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$175.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WUPVM 08/06/12 7:12 PM The Office M-F 7-7:30PM :30 USPRTV13GPH \$175.00 NM									
16	08/03/12	08/03/12	How I Met Your Mother	M-F 730-8PM	----F--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$175.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WUPWF 08/03/12 7:41 PM How I Met Your Mother M-F 730-8PM :30 USPRTV13GPH \$175.00 NM									
17	08/01/12	08/01/12	How I Met Your Mother	M-F 730-8PM	--W----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --W---- 1 \$175.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WUPWF 08/01/12 7:51 PM How I Met Your Mother M-F 730-8PM :30 USPRTV13GPH \$175.00 NM									
18	08/02/12	08/02/12	How I Met Your Mother	M-F 730-8PM	---T---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---T--- 1 \$175.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WUPWF 08/02/12 7:38 PM How I Met Your Mother M-F 730-8PM :30 USPRTV13GPH \$175.00 NM									
19	08/03/12	08/03/12	How I Met Your Mother	M-F 730-8PM	----F--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$175.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WUPWF 08/03/12 7:58 PM How I Met Your Mother M-F 730-8PM :30 USPRTV13GPH \$175.00 NM									
20	08/06/12	08/06/12	How I Met Your Mother	M-F 730-8PM	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$175.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WUPVM 08/06/12 7:55 PM How I Met Your Mother M-F 730-8PM :30 USPRTV13GPH \$175.00 NM									
21	08/03/12	08/03/12	Fox Toledo News at 10PM	10-11p	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$200.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WUPWF 08/03/12 10:12 PM Fox Toledo News at 10PM 10-11p :30 USPRTV13GPH \$200.00 NM									

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tbd	12/30/99	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
Crossroads GPS	Crossroads GPS	862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	08/01/12	08/01/12	Fox Toledo News at 10PM	10-11p	--W----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --W---- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/01/12 10:23 PM Fox Toledo News at 10PM 10-11p :30 USPRTV13GPH \$200.00 NM									
23	08/02/12	08/02/12	Fox Toledo News at 10PM	10-11p	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---T--- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/02/12 10:25 PM Fox Toledo News at 10PM 10-11p :30 USPRTV13GPH \$200.00 NM									
24	08/03/12	08/03/12	Fox Toledo News at 10PM	10-11p	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/03/12 10:43 PM Fox Toledo News at 10PM 10-11p :30 USPRTV13GPH \$200.00 NM									
25	08/06/12	08/06/12	Fox Toledo News at 10PM	10-11p	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/06/12 10:53 PM Fox Toledo News at 10PM 10-11p :30 USPRTV13GPH \$200.00 NM									
26	08/03/12	08/03/12	Seinfeld	M-F 11-1130p	----F--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/03/12 Seinfeld M-F 11-1130p :30 \$125.00 NM See MG 26.2, 26.3 2 WUPW 08/03/12 6:52 PM FOX Toledo News at 6:30PM FOX Toledo News : :30 USPRTV13GPH \$125.00 NM MG for 31.1, 29.1, 32.1, 26.1 3 WUPW 08/03/12 8:41 PM Friday Prime Friday Prime :30 USPRTV13GPH \$350.00 NM MG for 31.1, 29.1, 32.1, 26.1									
27	08/01/12	08/01/12	Seinfeld	M-F 11-1130p	--W----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --W---- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/01/12 11:26 PM Seinfeld M-F 11-1130p :30 USPRTV13GPH \$125.00 NM									
28	08/02/12	08/02/12	Seinfeld	M-F 11-1130p	---T---	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---T--- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 08/02/12 11:14 PM Seinfeld M-F 11-1130p :30 USPRTV13GPH \$125.00 NM									

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Advertiser	Product	Estimate Number	
Crossroads GPS	Crossroads GPS	862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	08/03/12	08/03/12	Seinfeld	M-F 11-1130p	----F--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 08/03/12 Seinfeld M-F 11-1130p :30 \$125.00 NM See MG 26.2,26.3									
30	08/06/12	08/06/12	Seinfeld	M-F 11-1130p	M-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWM 08/06/12 11:12 PM Seinfeld M-F 11-1130p :30 USPRTV13GPH \$125.00 NM See MG 26.2,26.3									
31	08/05/12	08/05/12	Fox News Sunday	Fox News Sunday	-----S	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWSu 08/05/12 Fox News Sunday Fox News Sunday :30 \$25.00 NM See MG 26.2,26.3									
32	08/05/12	08/05/12	Fox Toledo News at 10PM	10-1030P	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWSu 08/05/12 Fox Toledo News at 10PM 10-1030P :30 \$200.00 NM See MG 26.2,26.3									
33	08/02/12	08/02/12	Thursday Prime	Thursday Prime	---T---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---T--- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWTh 08/02/12 8:45 PM Thursday Prime Thursday Prime :30 USPRTV13GPH \$450.00 NM									
34	08/02/12	08/02/12	Thursday Prime	Thursday Prime	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---T--- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWTh 08/02/12 9:22 PM Thursday Prime Thursday Prime :30 USPRTV13GPH \$400.00 NM									
35	08/03/12	08/03/12	Friday Prime	Friday Prime	----F--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 08/03/12 8:20 PM Friday Prime Friday Prime :30 USPRTV13GPH \$300.00 NM									

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Advertiser	Product	Estimate Number	
Crossroads GPS	Crossroads GPS	862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	08/03/12	08/03/12	Friday Prime	Friday Prime	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WUPWF 08/03/12 9:16 PM Friday Prime Friday Prime :30 USPRTV13GPH \$400.00 NM									
<u>Total Spots</u>							34	<u>Gross Total</u>	\$5,800.00

Payment Terms 30 Days

<u>Agency Commission</u>	\$870.00
<u>Net Amount Due</u>	\$4,930.00

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.